

Etisalat Named ‘International Leader in Telecommunications Sector – Asia & Africa’ and Corporate Social Responsibility’

The judging committee of the Middle East Business Leaders Summit has named Etisalat as the ‘International Leader in Telecommunications Sector – Asia & Africa’. This recognition honours Etisalat’s excellence at acquiring and developing international operations across 18 markets. Etisalat received this award for its contribution in improving the economies of these markets.

This award also recognizes the many initiatives Etisalat is taking to provide added value through services and solutions such as Internet, telephony, cable TV and mobile broadband in its 18 markets and enabling new technologies and advanced networks to reach over 2 Billion people in Asia and Africa .

In the UAE, as an example, Etisalat accomplished an outstanding achievement by deploying the FTTH network. The jury of the Middle East Business Leaders Summit described this network as a quantum leap in the infrastructure of the telecommunications sector, making Abu Dhabi the first fully covered capital city with fiber optics services world wide. This network will be the platform for many developed services that Etisalat will provide to its individual and corporate customers.

Etisalat also received recognition for the company’s Leadership in Social Responsibility’. Ahmed Bin Ali, Senior Vice President, Corporate Communications said: “Since its formation, Etisalat has been committed to enabling its customers to extend their reach and also to fulfill their very different demands. Etisalat today has extended that commitment and is participating in international markets helping to contribute in their social and economic development. I would like to thank the summit’s

organizers and for celebrating Etisalat's role in developing the telecommunications sector in the region. This recognition adds to the company's profile in being an innovator and in providing developed technology solutions and services in the UAE and its other markets."

The awards ceremony, which took place during the 1st Middle East Business Leaders Summit, aims to recognize leading national and regional organizations that contributed to the development of industry. The two awards were received by Ahmed Bin Ali, Senior Vice President, Corporate Communications at Etisalat.

The logo consists of a stylized, rounded shape in shades of green and yellow, resembling a drop or a speech bubble, positioned above the company name.

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