

The Inaugural Etisalat Golf Classic- teeing off at the Royal Colombo Golf Club and landing in Abu Dhabi!

Brace yourself for some breathtaking birdies, bogeys and back swings as the Inaugural Etisalat Golf Classic tees off on the 30th of July, for a two day competition of conquering the green at the Royal Colombo Golf Club. The tournament is open to ladies and gents alike and will prove a challenging and worthy tournament to be a part of.

The Grand Prize of an all Inclusive Expense paid Golf Tour to Abu Dhabi awaits the winner and a friend. Both participants in the Gents Category must be Etisalat Customer in order to avail themselves of this 1st time grand prize. The prize comprises 2 return air tickets to Abu Dhabi on business class, accommodation at a 5 Star Hotel and Airport transfers & transport and the opportunity to play 3 rounds of Golf at the spectacular Abu Dhabi Golf Club. Also, the lucky winner and friend will receive 2 tickets to watch the renowned Abu Dhabi Open International Golf Tournament. In addition, the overall winner of the Ladies Division will also be awarded a business class return ticket to Dubai. The tournament will be played by Divisions A, B and C, Masters, Seniors and Ladies Bronze & Silver, respectively. The award ceremony for the tournament will be held on 31st July amidst cocktails and entertainment at the Golf Club.

The Etisalat Golf Classic welcomes another unique feature and that is for the first time in Sri Lanka the players have the convenience of registering on-line through www.golflk.com. The site is presently maintained by Infotechs (Pvt) Ltd., and hosts a wealth of Golfing information from future Golf Events to Golfer Profiles to Golf Tourism etc. The site also helps Golfers connect worldwide, creating Golfer networks which in turn will promote Golf as a sport locally and internationally. The response so far has been amazing, as technology aids convenience for Golfers with on-line registrations.

Etisalat CEO Dumindra Ratnayaka said in this regard, “Etisalat's association with Golf will help build Etisalat's international profile in key markets as it is perceived as a sport associated with skill, patience, precision and discipline; all qualities that we strive to embrace not only in our corporate

culture but also in our personal lives. As a company we believe that sports is a vital part of life and this tournament will not only promote talent and sportsmanship but also the opportunity to gain exposure on an international level.” He added, “The Etisalat Golf Classic is a wonderful opportunity for us to establish a Sri Lankan sporting trend in par with international standards which will hopefully become a tradition powering the spirit of healthy competition in years to come.”

PHOTO: Vice Captain RCGC Sanjiv Vairavanathan, Manager Infotechs (pvt) Ltd Susantha Pinto, President RCGC Lalith Ramanayake, Director/ CEO Etisalat Lanka (Pvt) Ltd Dumindra Ratnayaka, Captain RCGC Ananda Jayasekera.