



PRESS RELEASE

Etisalat; paving the path for a better tomorrow

Etisalat's vision of enabling our children to access knowledge was once again fortified with its most recent CSR project at the Sri Dhammananda Vidyalaya in Yapamma, Hopton. This heart-warming initiative saw the generous donation of a fully equipped library and education equipment including a large volume of books, TV, DVD player and a projector, as part of Etisalat's drive to provide opportunities for our children to 'access today's world through education'. As part of this initiative, Etisalat has selected some of the most deserving and deprived schools to set up an Etisalat knowledge center. Most of the reading materials available are relevant to the student's everyday academic lessons, thereby aiding them with the proper required knowledge to be well informed in these respective areas.

While the Sri Dhammananda Vidyalaya comprises many talented students, the lack of direction and resources restricts and limits their future potential and pursuance of education. Etisalat believes that the knowledge center will assist them in their cognitive development thereby paving the way for a brighter tomorrow. Notably, the teachers at the school are planning to form a reading club providing access to the library to the entire student population.

Having already opened such knowledge centers in Awissawella, Padukka, Mahagoda and Ahangama (Galle) this is the 5th opening in a nine phase plan. The Sri Dhammananda Vidyalaya Yapamma, Hopton is school to 100 students from grade 1 through Ordinary Level. The School Principle Rev. Kandawinnw Gunanada Thero expressed his gratitude for the resources and the opportunity, saying that the students are talented and keen to learn' "We embraced this gesture with open arms, thanking Etisalat for enriching Sri Lanka's future generations with the gift of knowledge. Meanwhile, Etisalat CEO Dumindra Ratnayaka said, "As a company that recognizes that knowledge is the foundation of tomorrow's generation and future professionals, Etisalat takes pride in providing such opportunities through the knowledge center." The project was well received by the students and the community alike with a vibration ceremony showcasing the numerous talents of the students.

STRATEGIC ALLIANCE



As one of the most powerful players in Sri Lanka's telecommunications industry, Etisalat continues to discover new horizons and explore new possibilities in the domain. Offering a variety of Value Added Services, Sales Offerings, Affinity Packages and other service, they stand atop of the ladder in innovation, quality and customer service. Having passed an impressive 3 million subscribers in a record time since its launch, Etisalat remains dedicated to increasing its subscriber base and taking the company into greater heights.

Photo:

Knowledge Center 1: Head of HR for Etisalat, Srinath Fonska and Principle of Sri Dhammananda Vidyalaya Yapamma, Rev. Kandawinnw Gunanada Thero.