

PRESS RELEASE

Etisalat introduces 'Job Hunt; vacancy alerts , for the 1st time in Sri Lanka.

For the 1st time in Sri Lanka, you can now receive job vacancy alerts on your mobile phone. Exclusively from Etisalat, the 'Job Hunt' Service is unique and the first of its kind. In line with their promise of providing innovative, unique and customer focused Value Added Services, 'Job Hunt', is an application enabling you to receive SMS alerts regarding job vacancies that suit you.

Keeping to the commitment that 'Its about you, Etisalat's 'Job Hunt' fine tunes its search to find prospective employment opportunities to address your specific area of expertise. The service enables you to register for any number of job categories without spending any additional cost, until you find your perfect job. The latest vacancy alerts from www.jobjobs.lk via the 'Job Hunt' service explore opportunities in the fields of marketing, accounting, finance, IT, merchandising and much more. To do so Etisalat partnered with Kaizen Plus (Jobsjobs), one Sri Lanka's established job hunt website. To activate this service you can dial #424# or follow the instructions on the Etisalat website <www.etisalat.lk>

Etisalat CEO Dumindra Ratnayaka said, "This pioneering service from Etisalat is an example of us addressing personalized customer requirements and has proven to be a huge success. At Etisalat we believe in making life easier for our customers and services such the 'Job Hunt' have identified individualised needs and are designed to address them.

As one of the most powerful players in Sri Lanka's telecommunications industry, Etisalat continues to discover new horizons and explore new possibilities in the domain. Offering a variety of Value Added Services, Sales Offerings, Affinity Packages and other service, they stand atop of the ladder in innovation, quality and customer service. Having passed an impressive 3 million subscribers in a record time since its launch, Etisalat remains dedicated to increasing it's subscriber base and taking the company into greater heights.

STRATEGIC ALLIANCE



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Photo Caption: L-R

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