



PRESS RELEASE

NDB Bank ties up with Etisalat for bill settlement

The NDB Bank has tied up with Etisalat Lanka (Pvt) Ltd. to offer greater convenience to Etisalat Post-Paid & Pre-Paid customers for bill settlement. With the new partnership, Etisalat customers will have the opportunity to have their bill payments credited instantly to their Etisalat accounts when they pay via any NDB Bank counter.

"We are very pleased to mobilise our network to enable Etisalat subscribers pay their bills at our island-wide branch network", said Mr. Russell de Mel, Chief Executive Officer, NDB Bank. He also mentioned that Etisalat is the latest addition to NDB Bank's list of mobile partners, giving the Bank's customers further convenience and Etisalat customers the opportunity to experience world-class banking services with NDB Bank.

"We are indeed pleased to partner one of the country's renowned banks. We at Etisalat strongly believe in customer convenience and this tie up no doubt will help bring our services closer to our customers" said Mr. Dumindra Ratnayaka, Chief Executive Officer of Etisalat. As one of the most powerful players in Sri Lanka's telephonic arena, Etisalat Lanka continues to offer a variety of VAS, sales offerings, affinity packages and other service, putting them on top of the ladder concerning innovation, quality and customer service. Having passed an impressive 3 million subscribers with a massive expansion drive, in a record time since its launch, Etisalat Lanka remains dedicated to increasing this number and taking the company into great heights.

NDB Bank remains dedicated to bringing its customers one step closer to accomplishing their life long ambitions and uplifting their standards of living through the range of services that is accessible through its growing branch network. Further details on NDB Bank's products and services can be obtained from NDB Bank's 24 hour Call Centre, by calling 011 2 448 888 or by visiting NDB Bank's tri-language website on www.ndbbank.com

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Photo caption:

Mr. Indrajit Wickramasinghe, Chief Operating Officer, NDB Bank and Mr. M. Riyaz Rasheed, Deputy Chief Executive Officer, Etisalat