



The first eight Nokia 3110 winners of the 'Tigo Win a Phone Everyday' promotion – Gamini Rohitha Maligaspe, Anjali Perera, S.B.M. Wijeratne, Prasad Nishantha, Kishani N. Amarasooriya, T.G. Kusum Priya, S. Udayangani, and Kumari Dissanayaka

First winners of Tigo Nokia 3110 promotion

Tigo as part of their first year celebrations launched the 'Win a Nokia Everyday' campaign thus taking SMS competitions to the next level, a press release said. As a result of this promotion Tigo subscribers were able to win a brand new Nokia 3110 everyday.

To participate in this competition all a Tigo subscriber needed to do was simply to SMS the word GPRS to 7272. With just one SMS a subscriber can enter the draw, while sending more SMS, which will obviously increase the chances of his or her winning. Millicom International Cellular launched a successful new 3 As business strategy with the central themes of Affordability, Accessibility and Availability through investments in network and distribution with the objective of bringing to the market innovative first time services, friends and family offerings and reliable business solutions.