



Etisalat Lanka (Private) Limited
PHOTO CAPTION

For immediate Release

Etisalat Lanka announces Grand Winner of Rs. 1 million in Denumai Millionayai Season 1

Season 2 is now open for all Etisalat subscribers



Etisalat Lanka recently announced the Grand Winner of the much anticipated Denumai Millionayai Season 1 SMS based quiz competition at the Etisalat Flagship Store in Colombo. Walking away with 1 million Rupees in cash was Mr. D.K.P.G Dharmarathne Devasinghe from Hatharaliyadda, the grand prize winner of the competition. Also rewarded were the weekly winners; Mr. S.A.T.M.Dayarathne from Maharachchimulla, Mr. O.S. Perera from Bandaragama, Mr. J.M.M Malshan from Kochchikade, Ms. P.R.S. Perera from Mulkirigala and Mr H.M.M.S Kumara from Udawalawa who walked away with Rs. 25,000 each.

Available for all Etisalat customers, the engaging and rewarding SMS based quiz competition is once again introduced for the second consecutive time with **Danumai Millionayai Season 2** which is currently ongoing. To participate, customers are required to type 'WIN' and SMS it to 6633, generate points by answering questions based on general knowledge and stand the chance to be the next weekly or grand prize winner.

For more information please visit - <http://www.etisalat.lk/>

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About Etisalat Sri Lanka:

Etisalat is the first mobile telecommunications provider in Sri Lanka to celebrate 25 years of service excellence. Etisalat Lanka is a fully-owned subsidiary of the UAE based Emirates Telecommunications Corporation; which is ranked amongst the top telecommunication companies in the world. The Etisalat conglomerate connects 19 operations in 18 countries, offering opportunities for synergy with other operations in the region. Etisalat continues to discover new horizons and explore new possibilities, as one of the most powerful players in the industry. The brand is set to journey beyond conventional boundaries to empower the lives of every Sri Lankan. At the heart of Etisalat's constant innovation of products and services, is the hope of inspiring and enriching people. Etisalat's focus extends from their customer to the greater community. While uplifting the lives of many Sri Lankans, Etisalat also continues to make giant strides in the domain of communication innovation through nationwide High Definition Voice Technology (HD Voice) - first to the Sri Lankan market, the Etisalat Web Patashala initiative and AppZone, involving individual app developers and the industry software developers. Redefining the cornerstone of innovation, Etisalat believes in customer centricity through quality and value creation. Offering Sri Lanka's most cutting edge Internet solutions with Dual Carrier HSPA+, Etisalat is currently the fastest growing telecommunication network in Sri Lanka, having surpassed over 4 million subscribers.

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