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Etisalat Lanka (Private) Limited
PHOTO CAPTION

For immediate Release

Kandy Sports Club powered by Etisalat emerge as double-crowned champions of the Rugby League and Clifford Cup 2015



Etisalat Lanka powered Kandy Sports Club (KSC) reinstated their claim to fame as the nation's invincible rugby powerhouse, walking away as double-crowned champions of the Rugby League and Clifford Cup. 2015 marks the sixth successive year with Etisalat Lanka as proud sponsor of the Kandy Lions. The winning partnership has supported the team through 4 victorious league championship titles, who reclaimed the coveted trophy after two years. Continuing their winning streak in quick succession, KSC marked a second title championship this year emerging as victors of the Clifford Cup for the thirteenth time. The global telecommunications giant continues its commitment to empower the team of hill-capital champions who proudly keep the flag of local rugby flying high. (ends)



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About Etisalat Sri Lanka:

Etisalat is the first mobile telecommunications provider in Sri Lanka to celebrate 25 years of service excellence. Etisalat continues to discover new horizons and explore new possibilities, as one of the most powerful players in the industry. The brand is set to journey beyond conventional boundaries to empower the lives of every Sri Lankan. At the heart of Etisalat's constant innovation of products and services, is the hope of inspiring and enriching people. Etisalat's focus extends from their customer to the greater community. While uplifting the lives of many Sri Lankans, Etisalat also continues to make giant strides in the domain of communication innovation through nationwide High Definition Voice Technology (HD Voice) - first to the Sri Lankan market, the Etisalat Web Patashala initiative and AppZone, involving individual app developers and the industry software developers. Redefining the cornerstone of innovation, Etisalat believes in customer centricity through quality and value creation. Offering Sri Lanka's most cutting edge Internet solutions with Dual Carrier HSPA+, Etisalat is currently the fastest growing telecommunication network in Sri Lanka, having surpassed over 4 million subscribers.

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