

## Team Etisalat wins four accolades at the prestigious NASCO Awards 2015



Etisalat Lanka once again affirmed its commitment to corporate excellence when four of its employees won accolades at the recently concluded 2015 edition of the National Sales Congress (NASCO) organized by the Sri Lanka Institute of Marketing (SLIM). Etisalat secured four awards in the Mobile Telecommunications Category, with Ramachandran Aravindhan winning the Gold Award for ‘Territory Manager of the Year - Telecommunications’, Ramcy Lenora De Silva winning the Bronze Award for the ‘Sales Supervisor/Executive of the Year of the Year- Telecommunications’, while Mangala Gunathilake winning Silver and Madushanka Wijewickrama winning Bronze for the ‘Front-Liner of the Year- Telecommunications’ Award.

The annual NASCO Awards was established with the intention of promoting the standards of sales professionalism in Sri Lanka by recognizing and rewarding their performance. All four outstanding employees of Etisalat were evaluated on their success in meeting four aspects of set individual targets, completing a written examination and facing a series of interviews conducted by an eminent panel of professionals in the field. They were assessed as to how successfully they met the set targets, their capacity to take up higher responsibilities in the corporate structure and ability to formulate creative solutions to challenges they faced in the Industry.



The staff and management of Etisalat Lanka congratulate the award winners on their remarkable achievement. As an equal opportunity employer that constantly encourages potential and personal career growth, Etisalat Lanka is proud to continue its endeavour in producing team members who display exceptional skill, focus and dedication to contribute to the success of the company.

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**About Etisalat Sri Lanka:**

Etisalat is the first mobile telecommunications provider in Sri Lanka to celebrate 25 years of service excellence. Etisalat continues to discover new horizons and explore new possibilities, as one of the most powerful players in the industry. The brand is set to journey beyond conventional boundaries to empower the lives of every Sri Lankan. At the heart of Etisalat's constant innovation of products and services, is the hope of inspiring and enriching people. Etisalat's focus extends from their customer to the greater community. While uplifting the lives of many Sri Lankans, Etisalat also continues to make giant strides in the domain of communication innovation through nationwide High Definition Voice Technology (HD Voice) - first to the Sri Lankan market, the Etisalat Web Patashala initiative and AppZone, involving individual app developers and the industry software developers. Redefining the cornerstone of innovation, Etisalat believes in customer centricity through quality and value creation. Offering Sri Lanka's most cutting edge Internet solutions with Dual Carrier HSPA+, Etisalat is currently the fastest growing telecommunication network in Sri Lanka, having surpassed over 4 million subscribers.

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