



ETISALAT LANKA (PRIVATE) LIMITED

Press Release  
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## **Etisalat launches aggressive expansion drive Island wide**

Strengthening its mobile connectivity island-wide and enabling faster and seamless mobile internet services, Etisalat Lanka announced its improved point-to-point connectivity expansion with the inclusion of 300 towers to its existing network across the country.

Responding to growing consumer needs, the global mobile service giant is gearing to provide customized personal and corporate data plans whilst improving customer experiences across all regions in Sri Lanka.

“With the recent fortifications to our network and hardware alike, Etisalat’s customers are now empowered with faster and reliable mobile internet connectivity; offering our subscribers seamless connectivity across Sri Lanka,” commenting on the recent technological improvements Chief Executive Officer of Etisalat Lanka, Suleiman Salim Alkaabi noted.

The recent improvements of faster and reliable connectivity is owing to the Etisalat tower roll out project which began in 2014 and the mobile telecom service provider acknowledging the Government of Sri Lanka’s initiative to expand 3G coverage throughout the country.

Driving customer reach, connectivity, value and convenience, Etisalat has always been known for their reliable internet speed. By improving its network coverage in targeted regions in the country Etisalat has further enhanced its services and experience to enhance the evolving lifestyle needs of Sri Lankans.